

RYAN HIGGINS

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ryanhiggins.me

EDUCATION

Wilmington University,

Bachelor of Science in Interactive Multimedia Design, 2008

TECHNOLOGIES

- HTML5, CSS3, JavaScript & jQuery
- AngularJS
- Responsive Web Design
- WordPress
- Adobe Creative Suite
- HootSuite
- UserTesting.com
- HTML email production
- Balsamiq
- Axure

Profile

Self-motivated, experienced lead web designer seeking an opportunity to work in a fast-paced, collaborative environment. Strong knowledge of latest web technologies used to hand-code user-centered, responsive websites. Accustomed to developing digital experiences for high traffic websites, conducting user research, and making data-driven decisions.

Adept in synthesizing business objectives and user needs into cohesive web deliverables. Experienced in presenting projects to executive-level colleagues, leading meetings, and developing junior-level team members.

Experience

LEAD WEB DESIGNER, WILMINGTON UNIVERSITY

– WILMINGTON, DE | 2009-PRESENT

- Responsible for the design and front-end production and user experience of front-facing university websites, HTML e-mail design and development, and email marketing system training and administration.
- In 2013, led the responsive website redesign of the second fastest growing private non-profit university in the United States.
- Responsible for social media strategy and governance, lead institution-wide user groups, oversee administration and social media management.

ADJUNCT FACULTY, WILMINGTON UNIVERSITY

– WILMINGTON, DE | 2013-PRESENT

Instruct undergraduate 300-level courses in design and standards-based development using HTML5, CSS3, and JavaScript. Developed lesson plans and curriculum for teaching responsive design and advanced user interface design techniques.

ASSISTANT E-RECRUITER, WILMINGTON UNIVERSITY

– WILMINGTON, DE | 2007-2009

- Designed and branded the university's internal social network for prospects, grew and cultivated the online community.

Methods & Research

- Develop user personas
- Create Interactive prototypes and mockups
- Taxonomy and card sorting
- Conduct remote/In-person user testing
- Build custom reports in Google Analytics
- Perform accessibility optimization(508 Compliance)
- Lead user training(CMS, email marketing software, social media management software)